



HELBLING ENGLISH
Webinars
2026

ANNA WHITCHER

Finding relevance and meaning in language learning

Tuesday 13th January

THOMAS STRASSER

ALL ACCESS AI. Your (constantly) updated AI-toolkit.

Tuesday 27th January

LINDSAY CLANDFIELD

Recaps and trailers: practical activities for revision and preparation

Thursday 26th February

NÓRA WÜNSCH-NAGY

Ignite learning: put reading at the heart of inquiry-based learning

Thursday 26th March

Time 04:00-05:00 PM - London, UK





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Finding relevance and meaning in language learning

In today's fast-paced world, where it is increasingly challenging to stay focused on any one task, clear progression in one's language learning journey can sometimes feel unachievable. How do we help our students feel they are getting the support they need in order to progress to the next step? In this talk, we will discuss the benefits of differentiation in the language classroom. We will focus on how providing targeted scaffolding in mixed-ability classrooms can help set clearer individual language goals and make the material more relevant and meaningful to all students, using examples from HELBLING's new coursebook for teenagers:

American OPTIONS.



Speaker: **Anna Whitcher**

Anna Whitcher is an independent writer, editor and video producer with over 25 years of experience in ELT. Together with her company, ELT ImageMakers, she helps educational publishers bring their content to life with her creativity and effective project management.

Tuesday 13th January

04:00-05:00 PM London, UK

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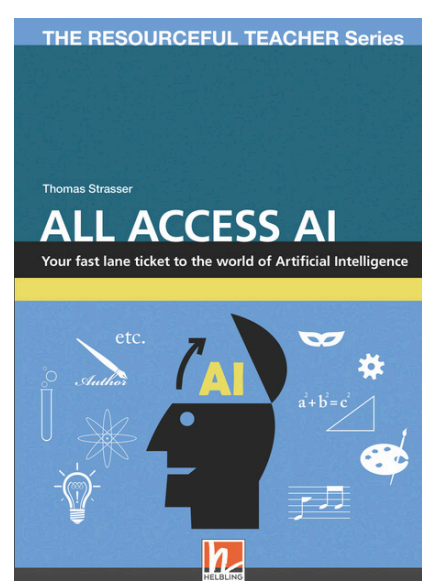




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ALL ACCESS AI. Your (constantly) updated AI-toolkit.

This hands-on workshop introduces English language teachers to a carefully curated set of current generative AI tools that streamline lesson planning, materials design, and classroom interaction. Instead of hype, the focus is on practical workflows: creating differentiated texts, picture stories, audio tasks, speaking feedback, and interactive activities within minutes. Participants learn how to use AI responsibly, improve learner engagement, and support language development through evidence-informed, pedagogically grounded practices. All tools and examples are directly applicable to everyday ELT settings and ready for immediate classroom use.



Speaker: **Thomas Strasser**

Thomas Strasser is professor of foreign language methodology and technology enhanced learning/teaching and teacher trainer at the University College of Teacher Education Vienna.

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Recaps and trailers: practical activities for revision and preparation

Television series use recaps and trailers to remind viewers of what has happened and to get them excited for what's coming. This talk explores how teachers can spice up their classes in a similar way by incorporating review and preview activities. These can help students consolidate past material and prepare for what's next. Using examples from POTENTIAL, the new secondary course from Helbling Languages, we will look at some practical, classroom-ready examples for both revision and preparation.



Speaker: **Lindsay Clandfield**

Lindsay Clandfield is a teacher, teacher trainer, and multiple award-winning author. He is one of the main authors of Helbling's new adult course STUDIO. Lindsay is a frequent plenary speaker at international conferences and has been involved in many creative online projects from blogging to podcasting. He's interested in appropriate classroom use of technology and multimedia. Lindsay lives in Spain with his family, where he enjoys cycling, walking and boardgaming.

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Ignite learning: put reading at the heart of inquiry-based learning

Unlock the essential link between reading and inquiry-based learning methods. This talk will help you integrate reading as a core resource that actively fuels Problem-Based, Team-Based, and Project-Based learning activities. We will discover how you can harness reading as an essential activity that engages the basic four skills, as well as visual/multimodal literacy, critical literacy, and collaboration. We will think in terms of short- and long-term projects at both primary and secondary levels. You will receive clear, age-appropriate scaffolding, with one activity example tailored for each level per approach.

Speaker: **Nóra Wünsch-Nagy**

Nóra Wünsch-Nagy is a researcher and teacher of Linguistics. She has experience in teaching primary, secondary and third level students both in the public and private sectors. She has also co-authored the HELBLING Readers Blog for many years. Her research areas include multimodality, social semiotics, museum education, arts integration, and genre pedagogy in L2 contexts.

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